

ALLIED STORES MARKETING CORP.

SUBSIDIARY OF ALLIED STORES CORPORATION

401 FIFTH AVE., NEW YORK, N.Y. 10016



Dear Harold,

This enclosure from  
P. Weekly is endemic.

At this stage the  
popular, even sensational  
approach may be the only  
way open to get out the  
truth before the curtain  
falls.

The reason why the  
"Assassination issue" is  
not widely media wise  
appears to be I - Few believe  
the no conspiracy routine  
~~that is~~.

II Few can perceive  
the context of the acts.

Thus, the impact is  
lost.

Your material can

open up that frame  
of reference.

Besides, it's a  
great commercial property  
and you deserve the  
success.

Sincerely,

